



GERARD
McCABE

ANNIVERSARY GIFT GUIDE

BY GERARD McCABE



FIND THE PERFECT GIFT TO CELEBRATE



“

An anniversary is a time to celebrate the joys of today, the memories of yesterday, and the hopes of tomorrow.

- UNKNOWN

”



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Treat your partner to our range of services and experiences that they are sure to love.





01

CELEBRATING LOVE

With four generations of industry experience, the Gerard McCabe family knows a thing or two about finding the perfect gift. While our longstanding history lends itself to extraordinary design, our greatest passion lies in celebrating life's most important milestones.





We are committed to delivering an unparalleled experience every time you visit, with jewellery crafted only to the highest possible standard. No matter the occasion, a gift from Gerard McCabe is the ultimate gesture of love!

In our opinion, marriage is a milestone worth celebrating more than once. Your wedding ties the knot, but anniversaries keep you connected. Every year is another opportunity to honour your partner and the love you share, as you grow and strengthen as a partnership. Not only that, but celebrating your wedding anniversary is a wonderful opportunity to reconnect, reflect, have fun, and look to the future.

Whether you're off on a weekend away, dressing up for a must-see show, or keeping it low-key with a sentimental night-in, there are countless ways to celebrate a marriage. Of course, one of our favourite ways to mark the occasion is with a special gift they'll cherish forever.

If you're hoping to make your next wedding anniversary one to remember, rest assured Gerard McCabe has more than a few recommendations!



02

YOUR RELIABLE GUIDE

With both traditional and modern options, read more to get inspired by the tried and true gift guides. . .

WHICH GIFT GUIDE IS FOR ME?

GO TRADITIONAL

For centuries, couples have been celebrating their anniversaries according to the number of years they've been married. While many countries have their own customs, the 'Traditional' list that has been widely adopted today emerged in the early 20th century as a series of gift suggestions written in Emily Post's 'Etiquette'. The list was informed by historically established traditions, but still proves to be a fun and sentimental guide for newlyweds.

FOR THE MODERN COUPLE

Of course, the traditional list isn't entirely representative of present-day society. For example, the trading of ivory is now banned to protect tusked animals, and wool might not be too useful for a summer anniversary! In turn, a 'Modern' list was established to provide couples with a more practical (and popular) guide!



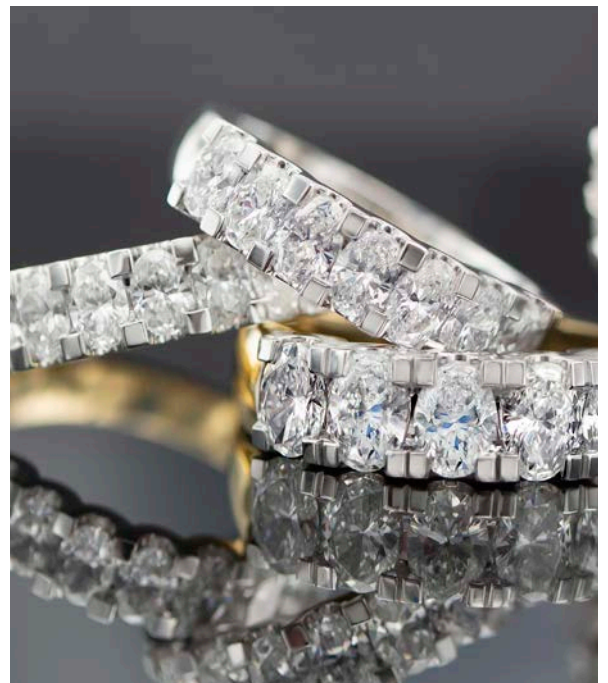
	TRADITIONAL GIFT		MODERN GIFT
1st	Paper	1st	Clocks
2nd	Cotton	2nd	China
3rd	Leather	3rd	Glass
4th	Linen	4th	Electrical
5th	Wood	5th	Silverware
6th	Sugar	6th	Wood
7th	Wool	7th	Writing
8th	Bronze	8th	Linen or Lace
9th	Pottery	9th	Leather
10th	Aluminium	10th	Diamond
11th	Steel	11th	Accessories
12th	Silk	12th	Pearl
13th	Lace	13th	Textiles
14th	Ivory*	14th	Gold
15th	Crystal	15th	Watches
20th	China	20th	Platinum
25th	Silver	25th	Silver
30th	Pearl	30th	Diamond
35th	Jade	35th	Jade
40th	Ruby	40th	Ruby
45th	Sapphire	45th	Sapphire
50th	Gold	50th	Gold
55th	Emerald	55th	Emerald
60th	Diamond	60th	Diamond

03

OUR FAVOURITE GIFT

For an unforgettable anniversary gift, our favourite is by far the eternity ring. A symbol of everlasting love, they are available in many styles and are not just limited to diamonds!

Find out more in this chapter about the symbolism of the eternity ring and how to choose the perfect ring to celebrate your continuing love story.



“

A wedding anniversary is the celebration of love, trust, partnership, tolerance and tenacity. The order varies for any given year.

- Paul Sweeney

WHAT IS AN ETERNITY RING?

Also known as an infinity ring, eternity rings are a wearable token of 'eternal' love and devotion (hence the name). Eternity rings are usually the third ring that completes a bridal set, although many women choose to wear their eternity ring on the opposite hand. Eternity rings are often set with identically cut diamonds that wrap around the band, in a symbolic gesture to the couple's uninterrupted and enduring bond.

WHEN DO YOU GET AN ETERNITY RING?

While eternity rings were initially marketed for older couples, today, eternity rings are given at any milestone anniversary. Whether it's your 25th, 10th, or even your first year of marriage, an eternity ring is a romantic celebration of commitment. Eternity rings are also a fantastic way to honour your wife after the birth of a child, or after a major life milestone.

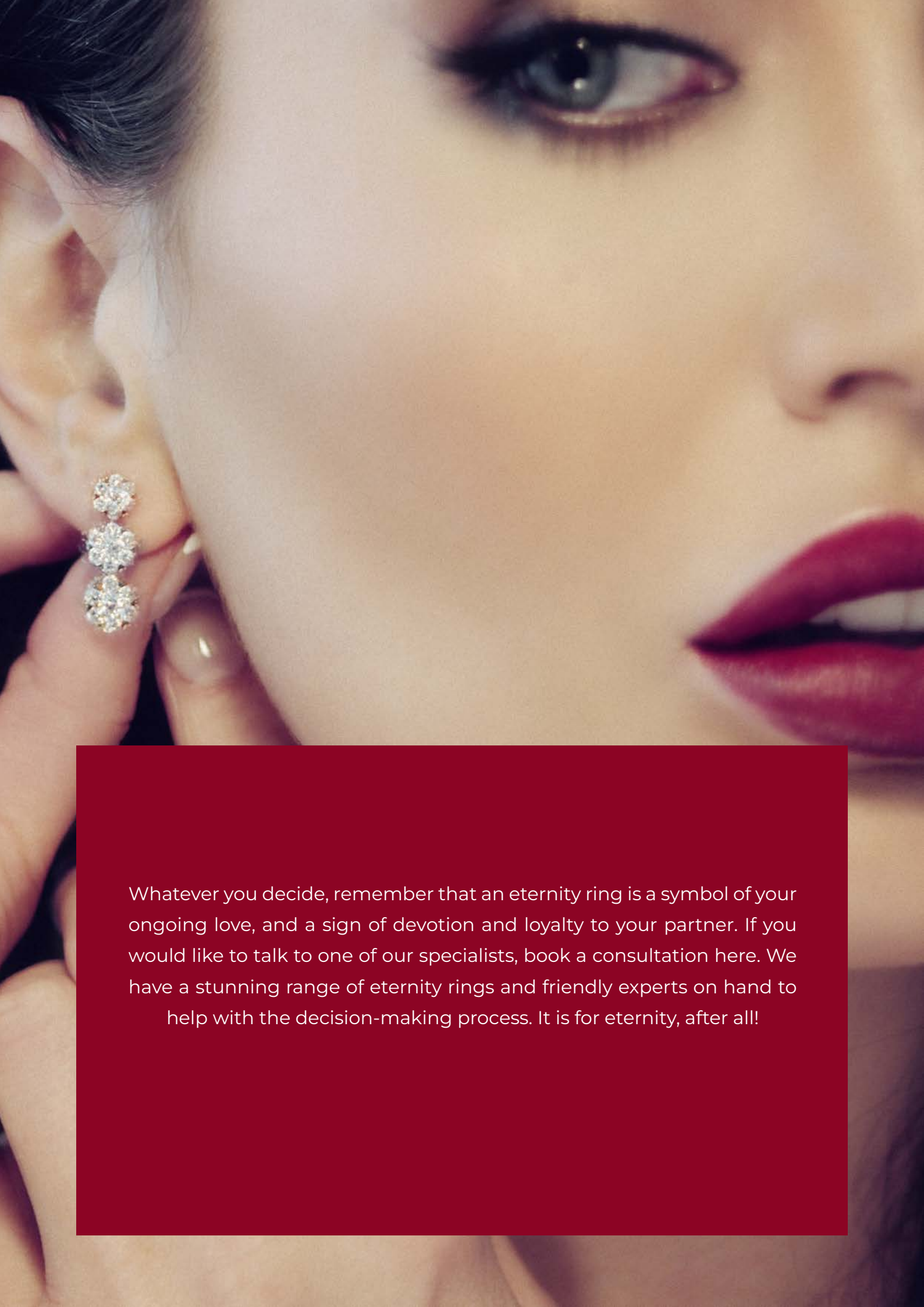


HOW DO YOU CHOOSE AN ETERNITY RING?

At Gerard McCabe, our recommendation is to choose an eternity ring together as a couple! While surprising your partner is incredibly romantic, allowing them to choose their preferred style is equally important. Perhaps she would prefer a half-band, a design with coloured gemstones, or a non-traditional band.

It's also important to remember that an eternity ring should complement your partner's existing bridal set. An eternity ring is usually worn above the wedding and engagement ring, so it's worthwhile making sure the third ring is part of the group.

And gentlemen, you don't have to miss out! A ring, whether it's set with diamonds or not, is a delightful way to celebrate your next wedding anniversary.



Whatever you decide, remember that an eternity ring is a symbol of your ongoing love, and a sign of devotion and loyalty to your partner. If you would like to talk to one of our specialists, book a consultation [here](#). We have a stunning range of eternity rings and friendly experts on hand to help with the decision-making process. It is for eternity, after all!



04

FOR HER

Gifts she'll adore... and wear! In this chapter find the perfect anniversary gift ideas to celebrate your love.





THE CLASSICS

As they say, you can't go wrong with the classics! From diamond earrings to elegant bangles, a truly classic piece of jewellery will surpass every trend. Whether or not it aligns with the traditional or modern recommendation, diamond jewellery is a gift she'll keep in her jewellery box (and heart) forever.



BIRTHSTONE JEWELLERY

Looking for a gift that's both personal and eye-catching? Not only do birthstones carry immense sentiment and symbolism, but a piece of jewellery that showcases a single gemstone is always captivating. Been there, done that? Choose a gemstone that corresponds with the month you were married, or even the month you met!

FOR THE MILESTONE YEARS

10, 30 OR 60 - DIAMOND ANNIVERSARY



Bloom Earrings



Blush Pendant



Eagle Ring

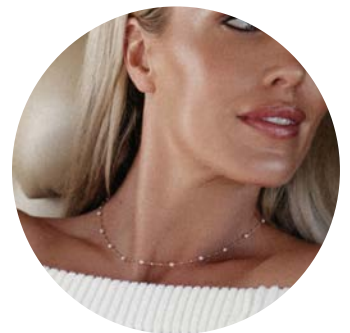
12 OR 30 - PEARL ANNIVERSARY



Luminosity Pendant



Embrace Ring



Atlantis Necklet

FOR THE MILESTONE YEARS

40 - RUBY ANNIVERSARY



Carina Earrings



Duchess Ring



Ruby Pendant

50 - GOLD ANNIVERSARY



Amore Ring



Fleur de Lis Pendant



Cirque Earrings



04

FOR HIM

Gifts he'll cherish forever. In this chapter find the perfect anniversary gift ideas for the man in your life.

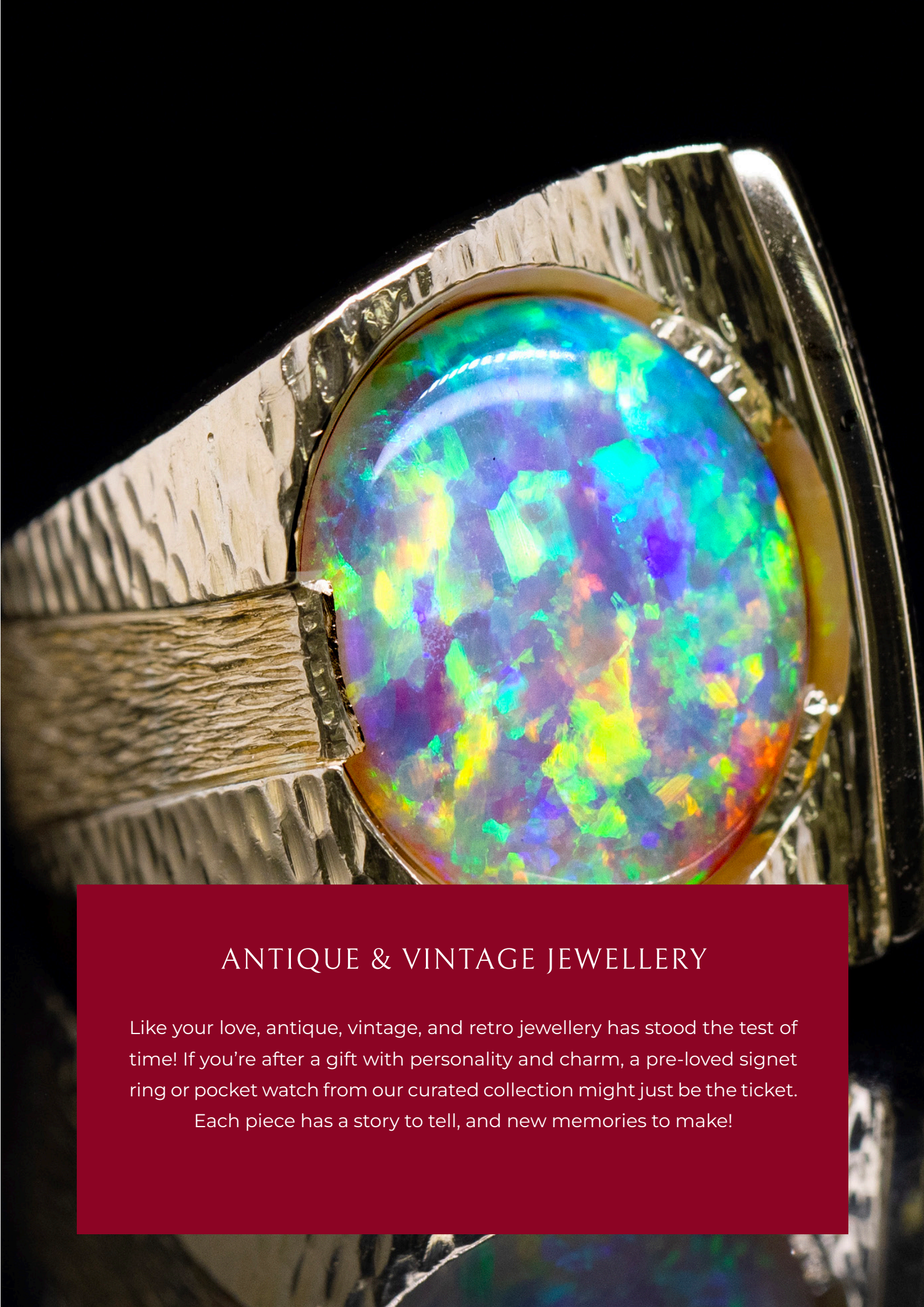




TIMEPIECES

Looking for a gift that's as practical as it is stylish? No matter how long you've been together, a sophisticated timepiece is a wonderful anniversary gift. Designed to keep pace with the busiest of men, a Gerard McCabe timepiece is crafted with perfection and lifestyle in mind. Trouble-free servicing, impact-resistant features, and an extensive selection...it's the gift that keeps on giving!





ANTIQUÉ & VINTAGE JEWELLERY

Like your love, antique, vintage, and retro jewellery has stood the test of time! If you're after a gift with personality and charm, a pre-loved signet ring or pocket watch from our curated collection might just be the ticket.

Each piece has a story to tell, and new memories to make!

FOR THE MILESTONE YEARS

10, 30 OR 60 - DIAMOND ANNIVERSARY



Vintage Cufflinks



Dress Ring



Antique Brooch

50 - GOLD ANNIVERSARY



Dress Ring



Antique Pocket Watch



Vintage Cufflinks



06

SERVICES AND EXPERIENCES

Sometimes, the best gifts can't be wrapped! This year, why not treat your partner to an experience they'll never think to book for themselves?

GERARD McCABE, AT YOUR SERVICE. . .

HEIRLOOM RESTORATION



Does your partner have a family heirloom or special piece of jewellery they've had for a long time? Not only does Gerard McCabe have an extensive range of antique jewellery, but we also have our own restoration service. Our expert master jewellers are available to breathe life into an old, damaged, or inherited piece of jewellery - the perfect gift for any loved one. **Find out more here...**

THE BESPOKE SERVICE

Often, the jewellery we dream of can't be found in-store. If you have a vision for a unique or custom jewellery design, our Bespoke service is here to help! Allow our award-winning Design Director to guide the creation of your very own custom piece of jewellery, made always to the highest quality. Surprise your partner with an unforgettable jewellery creation, or craft something together and enjoy the process!

Find out more here...



JEWELLERY CLEANING

It's easy to forget, but keeping your jewellery sparkling requires regular upkeep. Whether you're out for dinner, or strolling together through the bustling Adelaide CBD, stop by, say hello, and leave it to the experts to clean your jewellery at one of our boutiques!

To learn more about our recommended care instructions, **see our resource centre here...**



A close-up photograph of a woman's face, focusing on her eye and a diamond earring. The earring features three round-cut diamonds stacked vertically. The woman has light-colored eyes and is wearing red lipstick. Her hand is visible near her ear, holding the earring.

HELPFUL LINKS

[White Gold vs. Platinum - What You Need To Know](#)

[Five Unique Anniversary Rings](#)

[Why Should I Choose 18ct Gold Over 9ct Gold?](#)

[How To Clean Your Jewellery](#)

[Jewellery Box Essentials](#)

[How To Measure A Ring Size](#)

[Diamonds 101](#)



THE ANNIVERSARY GIFT EXPERTS

Do you have more questions about anniversary gifts or want to know more about Gerard McCabe diamonds? Find a store or visit us online.

WWW.GERARDMCCABE.COM.AU

RUNDLE MALL: 50 Rundle Mall Plaza, Adelaide, South Australia, 5000

ADELAIDE: Shop 2, Adelaide Arcade, Adelaide, South Australia, 5000

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